

## **Arthi Aravind**

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http://www.psittalux.com

### **Academics**

#### **The College of William & Mary - *Williamsburg, Va.***

2009 - 2013, English major, Literary and Cultural Studies minor

- Fundraising Director for and DJ at WCWM (campus radio station)
  - Find sources of funding for station events: grants, private donors, etc.
  - Host weekly radio show and help train new DJs.
  - Help promote and organize annual music festival.
- Publicity Director of PAWS (Pet and Animal Welfare Society)
  - Help organize major campus-wide events and fundraisers.
  - Liaison for club's activities with Wildlife Response, Inc.

#### **Thomas Jefferson High School for Science and Technology - *Alexandria, Va.***

2005 - 2009

- National Merit Scholarship Semifinalist
- Canon Envirothon Team Captain (environmental science competition), grades 10 - 12
  - Led team to 5th place victory at state competition (out of 22 teams).
  - Team received Fairfax County Park Authority's Elly Doyle Award.
- Class of 2009 Government, grades 9 - 12
  - Organized purchase and design of homecoming t-shirts for entire class and implemented publicity campaigns for class events.
  - Helped plan and execute design and construction of Homecoming floats.

### **Experience**

#### **Server, The Crust - *Williamsburg, Va.***

October 2011 - present

- Serve guests and provide a positive customer experience.
- Help promote events as well as the business itself.

## **Freelance Graphic Design**

May 2010 - present

- Provide free graphic design and art services to various animal rescue groups.
- Design logos, web graphics, and print materials.

## **Intern, Smithsonian's National Museum of Natural History - *Washington, D.C.***

June 2011 - January 2012

- Photograph and post-process bird bones for use in research.
- Use knowledge of avian taxonomy/anatomy to determine which specimens to use.
- Re-curate specimens and prepare study skins and skeletons.

## **Caller, Fund for William & Mary's Phonathon - *Williamsburg, Va.***

January 2010 - October 2011

- Call alumni, parents, and friends of the College to solicit donations.
- Use persuasive skills, rapport-building, and knowledge to tailor messages to the prospect.
- Raised over \$13,000 during the 2010-2011 fiscal year.

## **Intern, International Downtown Association - *Washington, D.C.***

May 2010 - August 2010

- Helped maintain organization website using content management system.
- Developed and designed newsletters, email blasts, graphics, and print materials.

## **Volunteer, Hidden Pond Nature Center - *Springfield, Va.***

August 2003 - August 2009

- Led educational talks and nature walks for children.
- Cared for animals in nature center.
- Recognized on Volunteer Wall of Fame for five consecutive years.

## **Software Skills**

Adobe Photoshop, Adobe Illustrator, Adobe Bridge, MS Word and Powerpoint, some Adobe InDesign, HTML, some CSS, Mac OS X proficient